

ZURICH



As a metropolis of experiences by the water, with a magnificent view of the snowcapped Alps on the horizon, Zurich offers a unique mixture of attractions – over 50 museums and more than 100 art galleries, international fashion labels and Zurich designs, and the most flamboyant and lively nightlife in Switzerland. Recreational activities range from a visit to the riverside and lakeside bathing areas in the very heart of the city, to a spectacular hike on the Uetliberg Mountain.

The city of Zurich lies in the heart of Europe and at the center of Switzerland, on the northern shores of Lake Zurich. Its multicultural flair and the variety of leisure activities on offer attract guests from all over the world to this “region of short routes”. Zurich is quick and easy to reach, whether by train, plane or private vehicle. Its international airport has direct connections with over 150 destinations. Just a 10-minute train ride from the airport and situated right in the city center, Zurich’s Main Railway Station is regarded as a central European railroad hub. More than 400,000 people live in this experience, science and business center. Thanks to its top-quality infrastructure set amidst natural surroundings, it is a popular place for study and research. For example, at Zurich University or the Swiss Federal Institute of Technology Zurich (ETH); built by Gottfried Semper from 1858 to 1864, the ETH Zürich is today associated with 21 Nobel prizewinners.

Some 150 years ago, part of the city’s fortifications was transformed into what is now arguably the most famous “Station Road” in the world, the Bahnhofstrasse. Zurich’s shopping mile has contributed largely to the city’s reputation as an El Dorado for shoppers and is a top address for international fashion labels, jewelry and watches. However, it is just one of the places where you can find urban Zurich labels; whether in Zurich-West or in the Aussersihl quarter, you often come across local brands where you least expect them. They inspire the fashion-conscious and cause a sensation far beyond Switzerland’s borders – as has, for example, the cult label Freitag, with its unique style of bags and accessories.

Zurich boasts the highest density of clubs in Switzerland – here, you can never turn up too late. From a house music party in the legendary Kaufleuten to Greatest Hits from the Eighties at the oldest club in the city, the Mascotte, to a gay event at the Labor Bar – parties really get going after 11.00 pm and continue into the wee hours of the morning. Here, there are no official closing times. In summer, nightlife can be found not only in the clubs, but also outside in the open air; the venues where visitors bathe and relax during the day are ideal places to flirt and dance at night.

Also for lovers of art Zurich has a lot to offer. The city alone is home to over 50 museums, some 14 of which are devoted to art. The museum of fine arts, the Kunsthaus Zürich, boasts a significant collection of paintings, sculptures, photographs and videos. In addition, it has an extensive collection of works by Alberto Giacometti. Another highlight is the Rietberg Museum, one of the leading centers of non-European art in the world. Just a stone’s throw from Zurich’s main station, the Swiss National Museum – housed in an over 100 year old building reminiscent of a fairytale castle – contains the country’s most comprehensive collection of exhibits relating to Swiss cultural history. Zurich’s museums and galleries aren’t the only places to enjoy art: visitors can also admire Giacometti’s entrance hall in the main police station, the choir windows by Marc Chagall in Fraumünster abbey, or Jean Tinguely’s open-air Heureka by Lake Zurich.

The lively tradition of merchant guilds in Zurich is dating back to the Middle Ages. Equally impressive are their fine guild houses and guildhalls – such as the Zunfthaus zur Waag, open since at least 1303. Like the Grossmünster church, the Lindenhof square and the Öpfelchammer restaurant in the Niederdorf, these venues are now among the city’s cherished emblems.



GENERAL INFO:

Population: 378,884 inhabitants

Language spoken: German

HOW TO GET THERE:

- Zurich Airport - 10 minutes by train into the city centre, www.flughafen-zuerich.ch
- Geneva Airport - Trains depart every half an hour, transfer time is around three hours, www.gva.ch
- EuroAirport Basel Mulhouse Freiburg – Various trains per hour, transfer time is around 1 hours and 20 minutes, www.euroairport.com
- Zürich Tourismus · Im Hauptbahnhof · 8001 Zürich · T +41 (0)44 215 40 00 · F +41 (0)44 215 40 80 · touristservice@zuerich.com · www.zuerich.com

OPENING HOURS:

- Shops/shopping Monday - Friday: Department stores, 9 am - 8pm Saturday: 9 am - 8 pm Late night shopping: Rail City main railway station: Monday-Friday, 7 am - 9 pm / Saturday & Sunday, 8 am - 8 pm
- Banks and currency exchange Monday - Friday: 8 am - 5 pm Saturday: closed
- Public authorities and offices Monday - Friday: 8 am - 11.30 am / 1 pm - 5 pm Saturday: closed
- Zurich on youtube: <https://www.youtube.com/watch?v=n4W-jvTS7I8>

HIGHLIGHTS

- **Kunsthau**s – Switzerland’s most important art gallery contains a collection from all the important periods of European art – from the Middle Ages through to the present.
Heimplatz 1, 8001 Zürich, T +41 (0)44 253 84 84, F +41 (0)44 253 84 33, info@kunsthau.ch, www.kunsthau.ch
- **Rietberg Museum** – the museum houses non-European art, particularly from India, China and Africa.
Gablerstrasse 15, 8002 Zürich, T +41 (0)44 415 31 31, F +41 (0)44 415 31 32, museum.rietberg@zuerich.ch, www.rietberg.ch
- **Bahnhofstrasse** – the mile-long street of banks featuring exclusive fashion boutiques, department stores and street cafes invites passers-by to linger.
- **Zurich Zoo** – featuring a 11,000-square-metre ecosystem hall containing several hundred plant and animal species from the Madagascan Masoala Rainforest.
Zürichbergstrasse 221, 8044 Zürich, T +41 (0)44 254 25 05, F +41 (0)44 254 25 10, zoo@zoo.ch, www.zoo.ch
- **Altstadt** – The celebrated Old Town district of the Niederdorf is affectionately known by locals as the Dörfli – the “little village”. With its art galleries, antique and book shops: an insider’s tip amongst art aficionados. In the evening, the old town is transformed into an entertainment quarter for an eclectic swathe of the general public.



RESTAURANTS

- **Les Halles**

Les Halles makes its home in a former warehouse in the trendy Zurich-West district and is now a fixture in Zurich. Guests can order Mediterranean dishes and tapas at the counter. The “Moules frites” are famous throughout the city. Drinks are served at the “Peugot Bar,” which resembles a north African dockside pub. A market hall from a wholesale grocer’s is integrated into the restaurant and sells fruit, vegetables, meat, and other delicacies.

Restaurant Les Halles · Pfingstweidstrasse 6 · 8005 Zürich · T +41 (0)44 273 11 25 · F +41 (0)44 273 11 71 · contact@les-halles.ch · www.les-halles.ch

- **Restaurant Viadukt**

The restaurant is located in a unique atmosphere in Zurich’s new shopping area in the Viaduct. The cuisine is focused on seasonal, light country cuisine with an international touch. Sometimes on the weekends, cultural events are hosted.

Restaurant Viadukt · Im Viadukt 8+9, Viaduktstrasse 69/71 · 8005 Zürich · T +41 (0)43 204 18 99 · F +41 (0)43 818 20 61 · info@restaurant-viadukt.ch · www.restaurant-viadukt.ch

- **Rüsterei**

The Rüsterei is a lively all-day venue: in the restaurant, fine cuisine is celebrated, the bar offers a classical bar ambiance, and the cafeteria and snack bar is a port of call for the very thirsty but not very hungry, who have little time to spare. Everything takes place in a hall that was originally an industrial workplace, then the refuge of the Zurich squatters, and in 2007 transformed by the Valaisian artist Heinz Julen into a restaurant.

Rüsterei · Kalanderplatz 6 · 8045 Zürich · T +41 (0)44 317 19 19 · F +41 (0)44 317 19 18 · restaurant@ruesterei.ch · www.ruesterei.ch

- **Fischers Fritz**

This scene restaurant will enchant you with its fresh fish knusperli or blue trout from the lake. The menu also includes crispy chicken and a vegetable basket. And all this is combined with a unique view of Zurich and the lake. In winter, the garden is converted into a large fondue tent. The restaurant forms part of the campgrounds with the same name, the only campground in the city, and is located right by the water.

Campingplatz Fischers Fritz Beiz · Seestrasse 559 · 8038 Zürich · T +41 (0)44 480 13 40 · F +41 (0)43 300 37 76 · info@fischers-fritz.ch · www.fischers-fritz.ch

- **Zunftthaus zur Waag**

The menu at the Zunftthaus zur Waag reflects the culinary creativity of its kitchen. You will be treated to Zurich specialties such as “Zürcher Geschnetzeltes” (sliced veal in gravy) and other culinary surprises 365 days a year. From the dining room with its Biedermeier style you can enjoy a grand view of the Münsterhof.

Zunftthaus zur Waag · Münsterhof 8 · 8001 Zürich · T +41 (0)44 216 99 66 · F +41 (0)44 216 99 67 · sekretariat.waag@bluewin.ch · www.zunftthaus-zur-waag.ch

- **Restaurant Storchen**

The restaurant of the Hotel Storchen Zürich nestles right beside the River Limmat. Tables near windows or on the terrace provide a one-of-a-kind view of the water, the Grossmünster Church spires, and the guild houses along Limmatquai. The Storchen restaurant is known for its numerous creations including handmade pasta and tender salmon smoked onsite.

Restaurant Storchen · Weinplatz 2 · 8001 Zürich · T +41 (0)44 227 27 27 · F +41 (0)44 227 27 00 · info@storchen.ch · www.storchen.ch

- **LaSalle**

With the historic Schiffbau hall as its backdrop, the restaurant mainly serves freshly-prepared French and Italian cuisine. The focus here is on fish and seafood, supplemented by meat and poultry, pasta and vegetarian compositions. The LaSalle Bar is a popular meeting place before, during and after theatre and concert events.

LaSalle · Schiffbaustrasse 4 · 8005 Zürich · T +41 (0)44 258 70 71 · F +41 (0)44 259 70 71 · info@lasalle-restaurant.ch · www.lasalle-restaurant.ch





SHOPPING

- **Bahnhofstrasse**

Stretching for 1.4 kilometres from the main railway station to the lake, the Bahnhofstrasse is one of the most famous shopping streets in the world. Strung along it like pearls on a necklace are department stores, boutiques and jewellery shops; the further you stroll towards the lake, the more exclusive the shops become. The Paradeplatz is the heart of the Bahnhofstrasse and serves as an important tram junction close to Lake Zurich. Since the major Swiss banks set up their headquarters here, the Paradeplatz has made a name for itself as Switzerland's biggest money-handling centre. Along the way, alleys such as Rennweg and Augustinergasse lead off into the picturesque Old Town.

- **Niederdorf**

With its winding, car-free alleys, its emblematic Grossmünster church and its many small boutiques, antiquarian bookshops and craft studios, it is a delight to explore both by day and in the evening. The Niederdorf also perfectly embodies the city's unique charm. The Schober-Péclard boutique and confectionery, for example, is a listed building that stylishly combines the elements that make a trip to Zurich so special: history, architecture and shopping..

- **Lively Langstrasse**

The quarter is attracting large numbers of designer workshops, art galleries and exclusive boutiques showcasing local labels such as Ida Gut, Ikou Tschüss and Lyn Lingerie. In the evenings, niche bars and hip clubs make for a lively, cosmopolitan atmosphere. And if you get hungry while you are out and about, you will find plenty of take-away shops and 24-hour stores where you can buy food. The Langstrasse never sleeps, and has evolved from being the city's former red light district to being one of its most popular areas.

- **Viaduct arches**

A shopping paradise has been created under 36 viaduct arches. The colorful mix of delicatessens, studio galleries, sport and fashion boutiques is open to the public. At the heart of it all is the Market Hall where 20 farmers and food vendors from the area offer their wares.